



RESTAURANT BRANDS INTERNATIONAL ANNOUNCES FURTHER COMMITMENT TO TECHNOLOGY & INNOVATION

Josh Kobza Appointed New Chief Technology and Development Officer

OAKVILLE, ON – January 22, 2018 – As digital and technology developments occur at an ever greater pace in the QSR industry, today Restaurant Brands International (“RBI”) announces an investment in this critical space with the appointment of Josh Kobza to the new role of Chief Technology and Development Officer.

“Josh’s track record of success in his most recent role includes not only building a strong finance team but also leading the ambitious expansion of our brands globally,” said Daniel Schwartz, Chief Executive Officer of RBI. “This new challenge will allow him to continue to have a big impact on our success, in perhaps the most critical area of any consumer business today, by leading our digital and technology efforts globally for all three brands.”

Formerly serving as Chief Financial Officer of RBI, Kobza will be tasked with enhancing our brands’ guest experience through technology and innovation. Kobza will continue to lead the global development of our brands, BURGER KING®, TIM HORTONS® and POPEYES® around the world.

“I’m personally very excited for this new challenge and the opportunity to focus more intensely on our restaurants and guests”, said Josh Kobza, Chief Technology and Development Officer. “In this rapidly-changing market with many innovative new technologies becoming available to our industry, I’m looking forward to finding new ways technology can help us enhance the experience millions of guests have when they interact with our brands every day.”

Matt Dunnigan will replace Kobza as the new Chief Financial Officer. Matt has successfully led all of RBI’s capital markets activities over the past years. He is a very experienced and natural successor, having served as Treasurer of RBI since October 2014.

About Restaurant Brands International Inc.

Restaurant Brands International Inc. (“RBI”) is one of the world's largest quick service restaurant companies with more than \$29 billion in system-wide sales and over 23,000 restaurants in more than 100 countries and U.S. territories. RBI owns three of the world’s most prominent and iconic quick service restaurant brands – TIM HORTONS®, BURGER KING®, and POPEYES®. These independently operated brands have been serving their respective guests,

franchisees and communities for over 40 years. To learn more about RBI, please visit the company's website at www.rbi.com.

CONTACT:

media@rbi.com