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BURGER KING® RESTAURANT OPENS IN BRUNEI



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Burger King Worldwide, Inc Diversifies Global Restaurant Portfolio With Opening of New Restaurant in the Kingdom of Brunei

Brunei Darussalam - February 24, 2014 - Burger King Worldwide, Inc. (NYSE: BKW) is proud to announce the opening on Tuesday February 25, 2014 of one BURGER KING® restaurant in Brunei Darussalam by the brand's new franchisee, Sinofood Express.

"Establishing the BURGER KING® brand's presence in Brunei exemplifies our commitment to strengthen our global restaurant portfolio," said Elias Diaz Sese, president, BK AsiaPac Pte. Ltd. "We believe that the Sinofood Express team has the business knowledge to build a strong brand presence in this market and we look forward to offering the same flame-grilled flavor guests know and love at BURGER KING® restaurants."

"We are immensely excited to partner with the BURGER KING® brand, a globally recognized restaurant chain. We have already seen tremendous interest generated among locals in anticipation of the restaurant opening and are pleased to be able to bring the iconic WHOPPER® sandwich and great BURGER KING® menu to Brunei Darussalam," said Sinofood Express.

The first BURGER KING® restaurant in Brunei will be situated in Wisma Raya, Jalan Sultan, Bandar Seri Begawan, in the heart of the country's Central Business District. Sinofood Express believes that there is extreme potential in the heart of town, an area that has a large number of corporate offices and hosts a majority of the tourists that come into the country.

Over the next few years, Sinofood Express will work together with BK AsiaPac Pte. Ltd. to open additional BURGER KING® restaurants across the country.

About Burger King Worldwide, Inc.

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 13,000 locations serving more than 11 million guests daily in 97 countries and territories worldwide. Approximately 100 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on Facebook and Twitter.

About SINOFOOD EXPRESS

Sinofood Express is the franchisee of BURGER KING® restaurants in Brunei Darussalam and was incorporated in June 2013. The company's directors have more than 25 years of experience in running and managing food and beverage franchises in the Sultanate.

Forward-Looking Statements

This press release includes forward-looking statements, which are often identified by the words "may," "might," "believes," "thinks," "anticipates," "plans," "expects," "intends" or similar expressions and include statements regarding BKW's expectations regarding the ability of the franchisee to develop the BURGER KING® brand's presence in Brunei. These forward-looking statements may be affected by risks and uncertainties in BKW's business and market conditions. This information is qualified in its entirety by cautionary statements and risk factor disclosure contained in filings made by Burger King Worldwide, Inc. with the Securities and Exchange Commission, including BKW's annual report on Form 10-K for the year ended December 31, 2013. BKW wishes to caution investors that certain important factors may have affected

for the year ended December 31, 2012. BKW wishes to caution readers that certain important factors may have affected and could in the future affect BKW's actual results and could cause BKW's actual results for subsequent periods to differ materially from those expressed in any forward-looking statement made by or on behalf of BKW, including the risk that the franchisee will not be successful in opening additional BURGER KING® restaurants in Brunei or that the opportunities to open restaurants in Brunei will decline. BKW undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date hereof.

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