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April 28, 2014 - 1:31 PM EDT

BURGER KING McLAMORE(SM) FOUNDATION SWINGS INTO SPRING FUNDRAISER AT MORE THAN 3,000 RESTAURANTS ACROSS THE U.S.

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SWINGS INTO SPRING FUNDRAISER AT MORE THAN 3,000 RESTAURANTS ACROSS THE U.S.**

**Your dollar helps make a scholar this Spring
through the BURGER KINGSM Scholars program**

MIAMI - April 28, 2014 -The BURGER KING McLAMORESM Foundation today announced the launch of its 2014 Spring Fundraiser. Starting today and continuing through Saturday, May 31, 2014, for each \$1 donation made at participating BURGER KING[®] restaurants, guests will receive two free product offerings: a soft serve cone or cup and a value-size classic French fry or onion ring.

"This Spring, our guests can turn French fries and onion rings into opportunities by helping deserving graduates embark on their college education," said Jill Granat, president of the BURGER KING McLAMORESM Foundation. "In only 14 years, the Foundation has granted more than \$22.6 million in scholarships to more than 20,000 students."

The BURGER KING McLAMORESM Foundation is the philanthropic arm of the BURGER KING[®] system worldwide and named after BURGER KING[®] brand co-founder James W. McLamore. His commitment to philanthropy focused primarily on education and is the driving force behind the BURGER KING McLAMORESM Foundation. Today, Mr. McLamore's vision to build brighter futures through education comes alive through the BURGER KINGSM Scholars program. The support of BURGER KING[®] restaurant guests and all those in the BURGER KING[®] system help make the dream of college a reality for thousands of students each year. To learn more about the BURGER KING McLAMORESM Foundation, visit www.bkclamorefoundation.org, follow us on [Facebook](#) or [Twitter](#), or call 305-378-3186.

ABOUT THE BURGER KING McLAMORESM FOUNDATION

The BURGER KING McLAMORESM Foundation is a 501(C) (3) not-for-profit public charity, whose global effort is aimed at supporting the advancement of education around the world. Inspired by BURGER KING[®] co-founder James W. McLamore, its mission is to make a positive impact in our communities by building brighter futures through education and providing hardship assistance to members of the BURGER KING[®] family. The BURGER KING McLAMORESM Foundation also partners with select charitable organizations worldwide that share its mission of advancing education.

ABOUT BURGER KING WORLDWIDE, INC.

Founded in 1954, BURGER KING[®] (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER[®], the BURGER KING[®] system operates in over 13,000 locations serving more than 11 million guests daily in 97 countries and territories worldwide. Approximately 100 percent of BURGER KING[®] restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

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Source: Burger King Worldwide Inc via Globenewswire
HUG#1780622

Source: Thomson Reuters ONE (April 28, 2014 - 1:31 PM EDT)

News by QuoteMedia

Last Update on November 04, 2010