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BURGER KING™ SCHOLARS PROGRAM AWARDS \$2.2 MILLION IN SCHOLARSHIPS TO DESERVING STUDENTS AND BK® EMPLOYEES

Nearly 2,000 Scholarship Recipients Named Across North America

MIAMI - June 4, 2012 - The **BURGER KING™ Scholars Program** today announced that it has awarded nearly 2,000 scholarships to high school graduates in the U.S., Canada and Puerto Rico, totaling approximately \$2.2 million. For the second consecutive year, four major awards were given, including three \$50,000 James W. McLamore WHOPPER™ Scholarship Awards and one \$25,000 King Award. In addition, four students won \$5,000 regional scholarships and 1,986 students were awarded \$1,000 scholarships.

Created in memory of BURGER KING® co-founder James W. McLamore, the BURGER KING™ Scholars program has awarded a total of 17,064 scholarships to deserving students and employees across the U.S., Canada and Puerto Rico, representing \$17.6 Million in awards since the program's inception in 2000. The BURGER KING™ Scholars program is one of the premier programs of the BURGER KING McLAMORESM Foundation, the philanthropic arm of Burger King Corp. Formerly known as the HAVE IT YOUR WAY® Foundation, the BURGER KING McLAMORESM Foundation was renamed to honor the BURGER KING® brand's co-founder, James W. McLamore, who's commitment to philanthropy and education made him a pillar of community service in South Florida during his lifetime. Through its national fundraising efforts, the BURGER KING McLAMORESM Foundation increased this year's BURGER KING™ Scholars program fund by more than 50 percent.

"In honor of James W. McLamore's legacy, the BURGER KING McLAMORESM Foundation continues to embrace the potential of our future leaders, and is dedicated to helping students realize their dreams of continuing their education," said Jill Granat, president, BURGER KING McLAMORESM Foundation. "We are thrilled to have seen such significant growth of the BURGER KING™ Scholars program this year, enabling us to award a record number of scholarships to benefit so many students."

Scholarship recipients were selected based on their grade point average, extracurricular activities, community service and/or work experience. Both BURGER KING® employees and nonemployees are eligible to apply. More than 20 percent of this year's scholarships were awarded to employees or children of employees, including one of the James W. McLamore WHOPPER™ Scholarship Awards.

Scholarship awards help students offset the cost of attending college or a post-secondary vocational/technical school. Students throughout the United States, Puerto Rico and Canada are eligible for the scholarships. For more information on the program, including instructions for obtaining scholarship applications for 2013, please visit www.bkmclamorefoundation.org.

ABOUT THE BURGER KING™ SCHOLARS PROGRAM

The BURGER KING™ Scholars program is the cornerstone of the BURGER KING McLAMORESM Foundation - a 501(C) (3) not-for-profit public charity, endeavoring to make a positive impact in the communities in which we work and live in collaboration with the extended BURGER KING® family. Created in memory of BURGER KING® co-founder James W. McLamore, the BURGER KING™ Scholars program provides scholarships to high school students and BURGER KING® employees and their children that can be used to fund post-secondary education. The scholarships are made possible every year through the generous support of BURGER KING® restaurant guests, Burger King Corporation, vendor partnerships, the McLamore Family Foundation and, most importantly, through the fundraising efforts of BURGER KING® franchisees and the BURGER KING McLAMORESM Foundation. To learn more about the BURGER KING™ Scholars program and the BURGER KING McLAMORESM Foundation, visit www.bkmclamorefoundation.org or call (305) 378-3186.

ABOUT THE BURGER KING McLAMORESM FOUNDATION

The BURGER KING McLAMORESM Foundation is a 501(C) (3) not-for-profit public charity, inspired by Burger King Corporation co-founder James W. McLamore. Its mission is to make a positive impact in our communities by building brighter futures through the BURGER KING™ Scholars program and providing emergency hardship assistance to members of the BK® family through the BK™ Family Fund. The BURGER KING McLAMORESM Foundation is an integral part of Burger King Corp.'s *BK Positive Steps®* corporate responsibility program. To learn more about the BURGER KING McLAMORESM Foundation, visit www.bkmclamorefoundation.org or call 305-378-3186.

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