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The HAVE IT YOUR WAY(R) Foundation Awards \$1.2 Million in Scholarships

The BURGER KING(R) Scholars Program marks 10th Anniversary, awards 1,092 scholarships across North America

MIAMI, F.L., Jul. 08 /CSRwire/ - The HAVE IT YOUR WAY® Foundation today announced it has awarded \$1.2 million in scholarships to a total of 1,092 high school seniors nationwide as part of the tenth annual BURGER KING® Scholars Program.

972 high school seniors were awarded \$1,000 scholarships. These BURGER KING® Scholars are selected based on their grade point average, work experience, financial need, extracurricular activities and community service.

Additionally, 93 BURGER KING® student employees were awarded \$1,000 scholarships and 27 student employees were awarded \$5,000 scholarships. These recipients are selected based on their academic achievements, financial need and community involvement. In addition, they must have worked for the company for at least one year. The \$5,000 scholarships are awarded to the top-ranked employees from around the country and are supported by the McLamore Family Foundation.

Created in memory of BURGER KING® co-founder, James W. McLamore, the BURGER KING® Scholars Program has awarded a total of 13,812 scholarships, representing more than \$14 million since the program's inception in 2000.

"Today, it's more important than ever that young people prepare for a challenging future," said Ivette Diaz, executive director of the HAVE IT YOUR WAY® Foundation. "The BURGER KING® Scholars Program continues to offer financial support in these fast-changing times, so that these committed and accomplished students can continue their education and pursue successful careers."

Scholarship awards help graduates offset the cost of attending college or a post-secondary vocational/technical school. Graduating seniors throughout the United States, Puerto Rico and Canada are eligible for the scholarships. Recipients are selected based on their grade point average, work experience, financial need, extracurricular activities and community service.

Scholarship funds come directly from the HAVE IT YOUR WAY® Foundation, company and franchise-owned BURGER KING® restaurants throughout the country that host a variety of fundraising activities in order to generate funds for scholarships each year. For more information on the program, including instructions for obtaining scholarship applications for 2011, visit www.haveyourwayfoundation.org.

About the HAVE IT YOUR WAY® Foundation

The HAVE IT YOUR WAY® Foundation is a 501(C) (3) not-for-profit public charity, whose mission is to make a positive impact in the communities in which we work and live in collaboration with the extended BURGER KING® family. The HAVE IT YOUR WAY® Foundation is an integral part of Burger King Corp.'s BK Positive StepsSM corporate responsibility program. To learn more about the HAVE IT YOUR WAY® Foundation, visit www.haveyourwayfoundation.org or call 305/378-3186.

About BURGER KING Corporation

The BURGER KING® system operates more than 12,100 restaurants in all 50 states and in 74 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In 2008, Fortune magazine ranked Burger King Corp. (BKC) among America's 1,000 largest corporations and in 2010, Standard & Poor's included shares of Burger King Holdings, Inc. in the S&P MidCap 400 index. BKC was recently recognized by Interbrand on its top 100 "Best Global Brands" list and Ad Week has named it one of the top three industry-changing advertisers within the last three decades. To learn more about Burger King Corp., please visit the company's Web site at www.bk.com.

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