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Burger King Holdings, Inc. to Present at the Morgan Stanley Retail Field Trip

MIAMI, Mar 11, 2010 (BUSINESS WIRE) -- Burger King Holdings, Inc. (NYSE:BKC) announced today that the company will participate in the Morgan Stanley Retail Field Trip on Tuesday, March 16, 2010, at the Four Seasons Dallas at Las Colinas, 4150 North MacArthur Boulevard, Irving, TX beginning at 4:00 p.m. EDT. Chuck Fallon, president, North America, will present the company's strategic overview. Amy Wagner, senior vice president, investor relations and global communications, will also attend.

The presentation will be webcast live via the company's investor relations Web site at <http://investor.bk.com> and at http://www.corporate-ir.net/ireye/confLobby.zhtml?ticker=BKC&item_id=2785314. The presentation will be archived on the company's Web site for 30 days.

ABOUT BURGER KING HOLDINGS, INC.

The BURGER KING(R) system operates more than 12,000 restaurants in all 50 states and in 73 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING(R) restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In 2008, *Fortune* magazine ranked Burger King Corp. (BKC) among America's 1,000 largest corporations and in 2010, Standard & Poor's included shares of Burger King Holdings, Inc. in the S&P MidCap 400 index. BKC was recently recognized by Interbrand on its top 100 "Best Global Brands" list and *Ad Week* has named it one of the top three industry-changing advertisers within the last three decades. To learn more about Burger King Corp., please visit the company's Web site at <http://www.bk.com>.

SOURCE: Burger King Holdings, Inc.

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