

INVESTOR INFORMATION | Press Releases

Burger King Holdings, Inc. to Present at the Deutsche Bank Small and Mid Cap Conference

MIAMI, Jan 28, 2010 (BUSINESS WIRE) -- Burger King Holdings, Inc. (NYSE:BKC) announced today that the company will participate in the Deutsche Bank Small and Mid Cap Conference on Wednesday, February 10, 2010, at the Ritz-Carlton Hotel, located at 280 Vanderbilt Beach Rd., Naples, Fla., beginning at 10:00 a.m. EST. John Chidsey, chairman and chief executive officer, will present the company's strategic overview. Amy Wagner, senior vice president, investor relations and global communications, will also attend.

The presentation will be webcast live via the company's investor relations Web site at <http://investor.bk.com> and at http://www.corporate-ir.net/ireye/conflobby.zhtml?ticker=BKC&item_id=2697750. The presentation will be archived on the company's Web site for 30 days.

ABOUT BURGER KING HOLDINGS, INC.

The BURGER KING(R) system operates more than 12,000 restaurants in all 50 states and in 73 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING(R) restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In 2008, *Fortune* magazine ranked Burger King Corp. (BKC) among America's 1,000 largest corporations and in 2010, Standard & Poor's included shares of Burger King Holdings, Inc. in the S&P MidCap 400 index. BKC was recently recognized by Interbrand on its top 100 "Best Global Brands" list and *Ad Week* has named it one of the top three industry-changing advertisers within the last three decades. To learn more about Burger King Corp., please visit the company's Web site at www.bk.com.

SOURCE: Burger King Holdings, Inc.

Burger King Holdings, Inc., Miami
BKC Media Relations
Susan Robison, 305-378-7277
mediainquiries@whopper.com
or
BKC Investor Relations
Amy Wagner, 305-378-7696
investor@whopper.com

Last Update on January 28, 2010