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Burger King Corp.'s HAVE IT YOUR WAY(R) Foundation Donates \$50,000 to Disaster Relief Efforts in Haiti

MIAMI, Jan 15, 2010 (BUSINESS WIRE) -- The HAVE IT YOUR WAY(R) Foundation, the charitable arm of Burger King Corp. (NYSE:BKC), has donated \$50,000 to the American Red Cross for disaster relief efforts in Haiti following the catastrophic earthquake earlier this week.

"The situation in Haiti is devastating and our hearts and prayers go out to all those who have been affected by this tragedy," said Anne Chwat, president, HAVE IT YOUR WAY(R) Foundation. "Although we don't operate BURGER KING(R) restaurants in Haiti, BKC's global headquarters is based in Miami, which is home to one of the largest Haitian communities outside of the island. The people of Haiti are suffering and many of our employees, franchisees, guests and their families have also been significantly impacted. As such, we are committed to supporting the relief efforts in the country."

In addition, the company is collecting essential supplies from employees and distributing them in coordination with the University of Miami's medical teams. BKC employees are also rallying to volunteer with local community organizations and assist with relief efforts.

ABOUT BURGER KING CORPORATION

The BURGER KING(R) system operates more than 12,000 restaurants in all 50 states and in 73 countries and U.S. territories worldwide. Approximately 90 percent of BURGER KING(R) restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. In 2008, *Fortune* magazine ranked Burger King Corp. among America's 1,000 largest corporations and *Ad Week* named it one of the top three industry-changing advertisers within the last three decades and it was recently recognized by Interbrand on its top 100 "Best Global Brands" list. In 2010, Standard & Poor's included shares of Burger King Holdings, Inc. to the S&P MidCap 400 index.

Through its *BK Positive Steps(R)* corporate responsibility program, the BURGER KING(R) system is committed to being a socially responsible brand in all areas of its business - food, people, the environment and corporate governance. To learn more about the *BK Positive Steps(R)* corporate responsibility program and view the complete fiscal 2009 report, visit <http://www.bk.com/corporateresponsibility>. For more information on Burger King Corp., please visit the company's Web site at <http://www.bk.com>.

About Have It Your Way Foundation, Inc.

The HAVE IT YOUR WAY(R) Foundation is a 501(C) (3) not-for-profit public charity, whose mission is to make a positive impact in the communities in which we work and live in collaboration with the extended BURGER KING(R) family. The HAVE IT YOUR WAY(R) Foundation is an integral part of Burger King Corp.'s BK Positive StepsSM corporate responsibility program. To learn more about the HAVE IT YOUR WAY(R) Foundation, visit <http://www.haveityourwayfoundation.org> or call 305/378-3186.

SOURCE: Burger King Corp.

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