



Tim Hortons unveils new downtown Toronto head office inspired by its Canadian roots

Tim Hortons headquarters moves downtown to attract and retain top talent

Toronto, ON, January 10, 2019 –Tim Hortons announced today it has officially moved to downtown Toronto’s historic Exchange Tower at 130 King Street West. The modern and innovative 65,000 square foot space was designed to celebrate Tim Hortons’ Canadian roots.

“We wanted our new head office design to be a celebration of the brand and coffee culture and a welcoming place that brings people together,” says Alex Macedo, President, Tim Hortons. “We chose the heart of Toronto because it will help attract the next generation of talented Tim Hortons employees and ultimately fuel our growth.”

Designed by Gensler, and located on the old TSX trading floor, the two-level open concept office features collaborative meeting spaces, over 20 coffee and tea brewing stations, a new state-of-the-art test kitchen, a large staff café, and an outdoor terrace. The office is decorated with imagery of original Tim Hortons coffee shops and of Tim Horton himself to remind everyone of the brand’s humble and unique origins.

“The notion of community is evident through spaces such as the generously sized, welcoming reception area, which feels more like a living room than corporate office,” says Macedo. It is just one of a number of features that makes this space not only feel uniquely Canadian, but uniquely Tims.”

Freshly renovated, the new Tim Hortons head office is more than just a modern space.

- **The ultimate Canadian kitchen** mirrors a restaurant design. At the heart of the office, this is a truly communal space where employees can share ideas over breakfast, lunch or coffee
- **Public work zones** encourage a collaborative approach through restaurant seating, tables, booths, and magnetic whiteboard walls throughout the office
- **Town hall and training space** can accommodate hundreds at a time for internal events and conferences
- **Custom signage and wall décor** tell the Tims story, a key element of the design. Touchpoints throughout the space communicate the bean to cup story, community outreach, and the overall design incorporates unique elements that connect employees and visitors to the brand in authentic ways

The office features Canadian Maple panelling and tons of natural light. The location of the new test kitchen at the heart of the space allows employees connectivity to the magic of product development and innovation. Employees can also enjoy time on the private outdoor patio decked out with Muskoka chairs while being fully immersed in the energy of Toronto’s bustling urban core.



About TIM HORTONS®

Tim Hortons®, part of Restaurant Brands International, is one of North America's largest restaurant chains operating in the quick service segment. Founded as a single location in Canada in 1964, Tim Hortons appeals to a broad range of guest tastes, with a menu that includes premium coffee, hot and cold specialty drinks (including lattes, cappuccinos and espresso shots), specialty teas and fruit smoothies, fresh baked goods, grilled Panini and classic sandwiches, wraps, soups, prepared foods and other food products. Tim Hortons has more than 4,800 system wide restaurants located in Canada, the United States and around the world. More information about the company is available at www.timhortons.com.

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